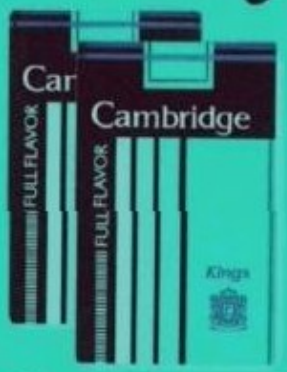
LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.

AD# FSI112-C4-REQ# M22553- "RIP IT OFF" $1.00 OFF 2 PACKS-PG, 4/C (8x10-13/16) - FSI,1991
Printed in U.S.A.

Cambridge money.



Rip it off.

SAVE $1.00
On Two Packs Of Any Style Cambridge

STORE COUPON

Please fill in the following information.

Address _____ Apt. # _____

City _____

State _____ ZIP _____

Phone ( ) _____

Date of Birth ___/___/___ ☐ Male ☐ Female

Signature _____ (Required)

What is your regular brand of cigarettes—that is, the brand you smoke most often?

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Lowest Kings: 1.0 mg "tar," 0.1 mg nicotine—100's: 2.0 mg "tar," 0.2 mg nicotine—Ultra Low: 4 mg "tar," 0.4 mg nicotine—Lights: 12 mg "tar," 0.9 mg nicotine—Kings: 17 mg "tar," 1.1 mg nicotine—100's: 17 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

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Source: https://www.industrydocuments.ucsf.edu/docs/zyxx0001

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